

Have you identified a viable business opportunity?

Several common threads identify the basis of which explain why business opportunities were truly fit for success. To make them easier to remember, the substitute resource component sourcing ticket schedule aspects of development have been aligned with what Marine Magnet, Inc. dispatchers consider relevant to user requirements and behavioural aspects of the project. When all four components come together in sufficient strength, then a business opportunity has passed the test and is ready for take-off. The four components of a viable business idea involve the following characteristics: An advantageous idea, Defence Market involvement, identification of required resources, and a ready DoD end-user structure.

The first component is critical for success. This idea generally involves either meeting or better meeting an observed need. The second component dramatically enhances the chances that the business will have the ability to execute effectively. Naively, many believe that the idea is everything, and that once you have it, anyone can do the rest. While this may have been the case in past decades, today's swirling economy requires superb execution. The third component means that the business is amply equipped with assets such as knowledge, skills, experience, contacts, supplies, materials, and means to launch successfully. These resources are necessary for superb execution. The final component means that there are a handful of DoD end-users who are ready to buy the product or service right now. Without this, of course, the business opportunity is nonviable!

Marine Magnet, Inc. dispatcher user requirements and behavioural paradigm business opportunities pass these tests of critical criteria, although DoD may consider how the project can put in line strategic methods to strengthen or modify substitute resource sourcing ticket scheduling. Once these opportunities pass the user requirements and behaviour considerations tests with sufficient strength, they are likely ready to launch!

