

### ***How will the results of the project be exploited and disseminated?***

Marine Magnet, Inc. dispatcher development of a good quality dissemination and exploitation plan should be a key priority for any DoD-funded project. A good strategy, complete with measurable, realistic objectives that adheres to a timetable and provides a complete budget will maximise the use of project results by target groups. It will also ensure that all project partners know what their roles and responsibilities are when it comes to all-important value-driven activities. Any good exploitation and dissemination plan must take account of the user requirements and behavioural constraints, carefully taking time to thinkover who exactly is going to use the findings and application products resulting from the endeavour.

As far as possible, plans should be flexible enough to allow target groups and other stakeholders to become involved during application development ensure that substitute resource component sourcing ticket schedules remains on track in terms of user requirements and behaviour. Such participation will also draw attention to the potential value of the application, helping spread the utility of the application to other interested parties. Objectives include dissemination and exploitation of the results of user requirement assessments, in terms of materials and technologies employed, by the organisation and validation of application protocols from an sustainability point of view.

The main aim of the dissemination activity is to make sure that organisations outside the consortium but active within the field of the application follow progress. All dissemination tools available will be used to disclose innovations and results concerning the research activities, reaching the largest audience possible. Events fitting in the thematic area will be carefully chosen for participating and

promoting project topics. Information and dissemination materials and activities will be an important aspect also of the exploitation policy for the project results.

In order to evaluate the sustainability of the application, a complete study of the life cycle assessment of the process will be considered. Another important aim is to ensure proper exploitation of the knowledge by monitoring the situational aspects of changes in user requirements and behaviour in the field and the availability of results, Access rights for use are subject to agreements with DoD, and specific deliverables are envisaged to treat both the issues and agreements.